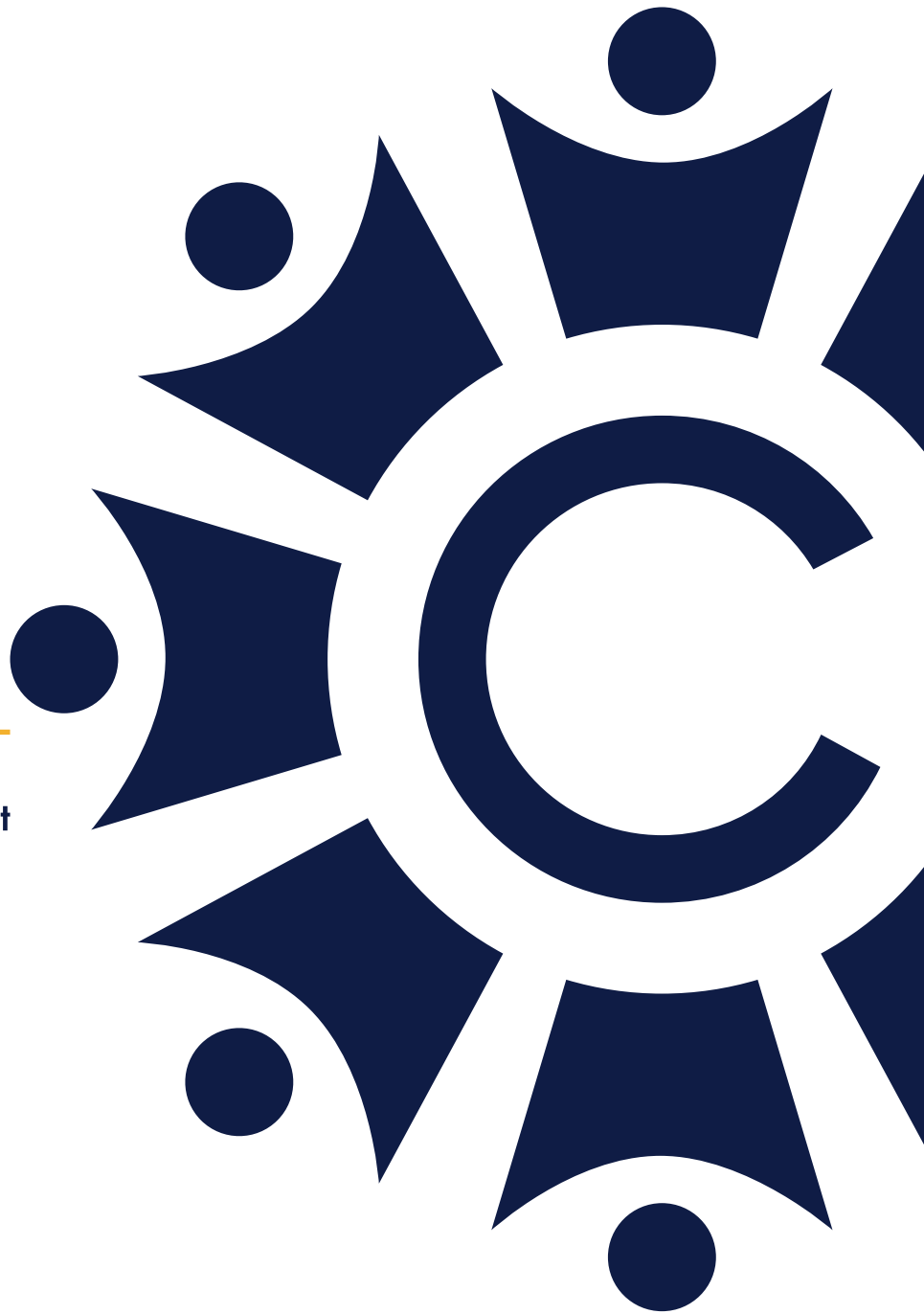


Report to the Community

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MESSAGE FROM THE CHAIR

In 2010, the Center for Community Engagement (CCE) implemented two major initiatives.

The Community Fellows Program was created to enable uniquely qualified and committed retired executives to give back to the community as volunteers. This program is an example of how a dynamic group of volunteers is striving to continually make significant contributions to our community.

CCE Publications was established, under the leadership of Kevin Kane, to distribute the Center's work to the community and to the nonprofit management and governance marketplace. All CCE Publications' revenues go to the Center and to St. John Fisher College.

As summarized in this Report to the Community, CCE also continued other training, education, and community service programs. None of this work would have been possible without the support of St. John Fisher College, especially President Donald Bain, Ph.D., and Provost Ronald Ambrosetti, Ph.D.

Howard Berman

BOARD LEADERSHIP SEMINAR PROGRAM

The program is designed to enable current or future nonprofit board chairs to learn about governance topics and issues that will enhance their effectiveness as board leaders. Fifteen individuals graduated from the program in Spring 2010, and nine individuals began a new seminar series in the fall. Topics include: Nonprofit Corporation; Board and the CEO; Planning and Performance Oversight; Financial Literacy for Boards; Resource Development; Nonprofits and Government; Board as Human Resource; and Meeting Management and Leadership Development.

CCE PUBLICATIONS

Making a Difference: The Management and Governance of Nonprofit Enterprises (Howard Berman)
Written to be used as a text for students in nonprofit management certificate or degree programs, and as a practical resource guide for nonprofit executive and board leaders.

CCE Dialogues: Identifying and Managing Conflicts of Interest in the Nonprofit Sector (Ralph Cox, Esq.)
Participants include a professor of accounting, nonprofit CEO, and corporate counsel of a major nonprofit, the dialogue focuses on key issues and tactics for managing and avoiding conflicts of interest.

Answers on File: Governance Assessment (Howard Berman)
An easy to use, customizable, and affordable resource that explains how boards and their executives can tailor an assessment process to meet the organization's unique needs.

NONPROFIT LEADERSHIP WORKSHOPS PROGRAM

CCE offers workshops covering a variety of topics designed for board leaders and executive staff of nonprofit organizations. In 2010, 133 participants from 72 organizations attended the following workshops:

Fundraising: A Resource Development Primer for Boards - Presenter: Dan Meyers, President, AI Sigl Community of Agencies

Planning and Performance Oversight - Presenter: Thomas Toole, Executive Director, CCE

Government and the Nonprofit – What Boards Need to Know - Presenter: Fran Weisberg, Executive Director, Finger Lakes Health Systems Agency

How to Keep Your Board Engaged and Productive - Presenter: Carol Love, CCE

403(b) Plan Audits - Presenter: Jean M. Close, CPA, The Bonadio Group

Governance and the Hands-On Board - Presenter: Carol Love, CCE

Creating the Climate for Innovation in Nonprofits - Presenters: Chris Comparella and Aimee Fien, Innovation Pathways

Corporate Compliance - Presenter: Paul F. Mayer, MBA, MPA, Manager, Healthcare Compliance Solutions, The Bonadio Group

The Changing Role of Finance and Audit Committees - Presenter: Nancy Snyder, Partner, The Bonadio Group

The ABCs of Building a Great Board - Presenter: Howard Berman, Chair, CCE

Navigating the Nonprofit Regulatory Environment - Presenter: Ralph Cox, Esq., Community Fellow, CCE

COMMUNITY FELLOWS

Ralph Cox, Esq., retired Chief Counsel, The Lifetime Health Care Companies, moderates and edits CCE Dialogues and presents seminars and workshops on board governance and related topics.

Charles Hertrick, retired Head of Allendale Columbia School, serves as project director for a CCE study of charter school governance.

James Sorrentino, retired East House CEO, is project director for a CCE study of resources for nonprofits available from local colleges and universities.

NONPROFIT MANAGEMENT CERTIFICATE PROGRAM

The program provides individuals with an understanding of skills needed to succeed in management positions within nonprofit and healthcare organizations. Designed for professionals working in a nonprofit environment, regardless of formal education or degrees completed, the program graduated 13 individuals from six organizations in 2010.

COMMUNITY STUDIES

CCE conducts studies of issues, needs, and resources important to local nonprofit organizations. Studies are carried out by CCE staff and community fellows working in collaboration with St. John Fisher faculty, the Council of Agency Executives, and other community organizations.

In 2010, CCE completed **Strategic Planning in Nonprofit Organizations: Lesson from the Field** (Thomas Toole). This study's purpose was to identify the practical approaches that successful local nonprofit organizations have used in strategic planning. Developed in collaboration with the Council of Agency Executives, this report was based on in-depth interviews with 16 nonprofit executives and their organization's strategic plans.

Studies in Progress

Charter School Governance: Challenges and Opportunities: This study's goal is to identify the information gaps acknowledged by boards of trustees in the region. It will assess training needs and recommend effective design(s) for training delivery and support (Charles Hertrick, project leader; Marie Cianca, Michael Robinson, principal investigators).

Higher Education Resources for Nonprofits: This study will identify resources in local colleges and universities that can benefit community organizations, as well as new opportunities to serve the needs of both higher education institutions and community groups (James Sorrentino, project leader).

WHO WE ARE

Howard Berman, chair
Ralph Cox, Esq., community fellow
Charles Hertrick, community fellow
Carol Love, director, nonprofit services
Karyl Mammano, Ph.D., director, nonprofit management education
Lisa Moore, coordinator, board leadership programs
Melanie Phillips, operations manager
James Sorrentino, community fellow
Thomas Toole, executive director

Founding Partners:
St. John Fisher College
Partnership for Nonprofit Excellence
The Community Foundation
The Lifetime Healthcare Companies
United Way of Greater Rochester

Program Partner:
Council of Agency Executives

