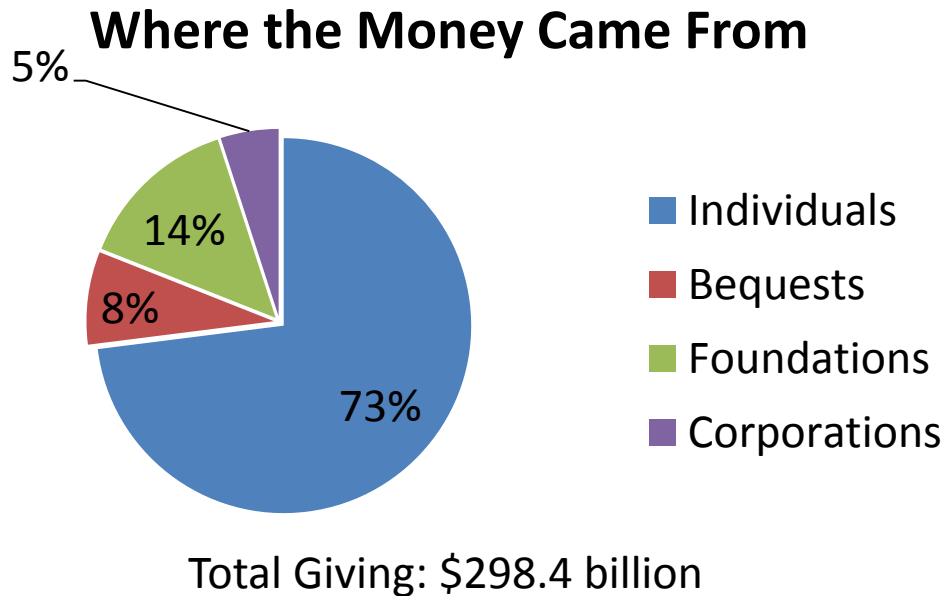


Sources of Charitable Aid: How They Are Changing

Individuals have always been the largest source of private support for charities, typically providing at least 75% of the money nonprofits raise. But during this difficult economy, as donations from individuals have plunged, they are providing a smaller and smaller share. Foundations now account for a bigger percentage of the dollars charities raise: In the past five years, they have provided 14% of total giving, compared to 6% in the late 1970s and early 1980s.



0.8%

Individuals barely increased their giving after inflation last year. But over the last two years, the total rise in their contributions was 3.5%

-3.1%

Corporations decreased their giving sharply in 2011, after increasing it by nearly 4% in 2010.

8.8%

Bequests were the only source of giving that rose last year by any substantial measure. But such contributions were not nearly so bountiful in 2010, when they dropped by more than 7%.

-1.3%

Foundations distributed slightly less grant money last year. Over the past two years, the total decline in grants has been 3.3%.